



# THE CENTER FOR UNITY

What we've built. Where we're going.

LEADERSHIP ROUNDTABLE — APRIL 26, 2026

# THE TEAM

Rick Lyon

Margie Ray

Santiago Kneeland

Debra Guevara

# WHAT WE BUILT: CONTENT

Oct 2023 – Mar 2026 · 9 properties · Google Ads Grant

**405.4K**

PAGE VIEWS

**248.2K**

SESSIONS

**186.5K**

USERS

PROPERTY	PAGE VIEWS	SESSIONS	USERS
DiscoverJesus.com	189.3K	127.1K	104.6K
The Center for Unity	120.4K	75.2K	58.8K
UrantiaBookPod	33.0K	12.0K	6.0K
UrantiaBookTutor	20.1K	10.0K	3.7K
DiscoverTheUB.com	14.0K	5.5K	3.5K
AskJesusChatbot.com	13.0K	15.0K	7.7K
Urantia Book Trivia	11.2K	1.0K	752
Divine Mother Productions	3.5K	1.8K	1.1K
The Divine Within	847	587	321

# WHAT WE BUILT: MEDIA

Santiago Kneeland · Year One · 100% Organic · Produced by Seven Circles Creative, our LLC

183.6K

IMPRESSIONS ACROSS 4 PLATFORMS

1,122

POSTS & VIDEOS PUBLISHED

10+

COUNTRIES

330

YOUTUBE VIDEOS

625

INSTAGRAM FOLLOWERS

77.2K

TIKTOK VIEWS

The consistent community voice — the **rhythm** that keeps people engaged worldwide.

# THE FILMS

## MAGDALA

Part IV Feature Film

Mary Magdalene — trapped in spiritual darkness, transformed by an encounter that changes everything.

Written & directed by **Kirk Caouette**, award-winning filmmaker.

Vancouver · 40% tax credits ·  
Crowdfunding campaign 2026

*A woman's story of transformation, told with the dignity it deserves.*

## THE FIRST CHOICE

AI-Produced Feature Film

Andon and Fonta — the first **human choice**. Two children a million years ago who changed the trajectory of life on this planet. Produced using the latest AI filmmaking technology.



# THE ANGELIC STORY OF JESUS

Immersive Experience · Five Rooms

You walk in carrying doubt, pain, loneliness.

You move through **five rooms**. You walk out  
changed.

## 70%

of young churchgoers  
leave

between 18 and 22

LifeWay Research, 2007

### Julie Parkinson

30 years in live entertainment

Beyond Van Gogh · The Nazarene · Cirque du  
Soleil

Working with us since Nov 2025, full-time  
since March

All 5 rooms — first pass **complete**





[SPIRITUALTRANSLATIONS.COM](https://spiritualtranslations.com)

A deep dive

# 27 / 7,000

languages with the book — out of seven thousand spoken worldwide

Imagine what would change if a reader in any of those language communities could access **even a handful** of quality study aids in their own language.

# SPIRITUAL TRANSLATIONS

AI Translation for Sacred Texts · The Cartridge Model

**90%** less cost

**90%** less time

at least **90%** of the quality

Dedicated cartridge per language · Enforced glossary matching · Human expert review ·  
Benchmark methodology

A few hundred dollars per book vs. \$6,000-17,500 traditional

PHASE 1 — UNDERWAY

## OUR PROPERTIES → 10 LANGUAGES

DiscoverJesus.com

749,351 words

DiscoverTheUB.com

1,139,459 words

UrantiaBookPod.com

55,098 words

UB Trivia

25,076 words

TheCenterForUnity.org

5,756 words

1.97 million words

total

Portuguese (in review)

Spanish

French

German

Russian

Hindi

Arabic

Japanese

Chinese

Korean

In less than a year — all 10 languages live

PHASE 2 — EARLY 2027

## SECONDARY WORKS → 10 LANGUAGES

A Study of the Master Universe

Sadler Workbooks (Vols. 1 & 3)

The Paramony

Reaching High

Basic Concepts of the UB

How to Read the Urantia Book

Lectures of W. Sadler Jr.

Hara Davis Visual Study Aids

Community input welcome — what would help readers most?

**25K+**

ITEMS CATALOGUED FROM  
URANTIA ARCHIVES

**100**

TRANSLATIONS  
10 WORKS × 10 LANGUAGES

PHASE 3 – EVERY TRADITION

# THE ENGINE

The system works for **any sacred text tradition**. Revenue flows back to CFU.



QUESTIONS?

[contact@thecenterforunity.org](mailto:contact@thecenterforunity.org)